



Pillars of Entrepreneurial Culture

University of Ruse

“Angel Kanchev”

**First HEInnovate seminar on
developing entrepreneurial
universities in Bulgaria**

25-26.09.2014, Sofia



Main initiatives to encourage entrepreneurship culture

- Since **2000**: Business Plan Competition
- Since **2007**: Small Business Management / Entrepreneurship
- Since **2009**: Master program in Entrepreneurship and Innovation

- Since **2008**: Junior Achievement Student Company
- Since **2008**: RESITA network
- Since **2009**: Journal in Entrepreneurship and Innovation
- Since **2009**: EU projects
- Since **2013**: Start-it-Smart

- Consulting
- www.uni-ruse.bg/Centers/TSNP/activities



Since 2000: Business Plan Competition

Students, participating the competition	2010	2011	2012	2013	2014
Faculty of Business and Management	14	10	15	14	21
Faculty of Natural Sciences and Education	-	-	-	8	8
Faculty of Law	-	-	-	-	1
Agrarian and Industrial Faculty	-	-	-	-	1

Templates for the Business Plan Competition:

2006 – IT entrepreneur

2008 – Company in Ruse region

2014 – Intel Business Challenge Europe - www.intelchallenge.eu/

2015 – TEHNOSTART project of the Bulgarian Ministry of Economy and Energy - www.mi.government.bg/bg/themes/proekt-tehnostart-nasarchavane-na-inovacionnata-aktivnost-na-mladite-hora-v-balgariya-1390-442.html



Since 2000: Business Plan Competition





Since 2009: Master program in Entrepreneurship and Innovation

- Developed in close collaboration with Prof Hans Wissema
- 2 and 4 semesters





Since 2009: Master program in Entrepreneurship and Innovation



Skype conference with Dimitri Shaitan, MSU Lomonosov



Since **2008**: Junior Achievement Student Company

Bachelors from the University of Ruse	Business and Management	Law	Industrial Design	Information Technologies in Business
Student company				
2009/2010 „Veronique Cosmetics”	6	-	-	-
2010/2011 „L.O.S.T.”	5	-	1	-
2011/2012 „Water World”	4	1	3	-
2012/2013 „Euphoria”	3	1	-	3
2013/2014 “AVatm”	4	1	1	3

Consultants:

- Businessmen
- Intellectual property experts
- Members of the parliament



Since 2008: Junior Achievement Student





Since 2008: Junior Achievement Student





Since **2008**: Junior Achievement Student Company





Since 2008: Junior Achievement Student





Since 2008: Junior Achievement Student Company





Since **2008**: Junior Achievement Student Company





Since **2008**: Junior Achievement Student Company





Since **2008**: Junior Achievement Student Company





Since 2008: RESITA network





Since 2008: RESITA network





Since 2008: RESITA network





Since 2008: RESITA network





Since 2008: RESITA network





Since 2009: Journal in Entrepreneurship and Innovation

- **RESITA net**
- **Pure reviewers**
- **Bilingual**
- **ISSN 1314-0175**
- **Sections:**
 - Theoretical
 - Short scientific
 - Empirical
 - Discussions
 - Best practices

The screenshot shows the website for the journal 'Entrepreneurship & Innovation'. The browser address bar displays 'fbm.uni-ruse.bg/jei/'. The page features the ISSN 1314-0175 and the logo of the Faculty of Business & Management, Ruse University, with the tagline 'AN IDEA AHEAD'. The main title 'Entrepreneurship & Innovation journal' is prominently displayed. A navigation menu includes 'Current Issue', 'Archive', 'about the Journal', 'for Authors', and 'Contacts'. The current issue is identified as 'Issue 5, Year V, November' 2013'. A thumbnail of the journal cover is shown, with the date 'November '13' and the subject 'Issue Subject: Growth and Competitiveness'. The 'Partners' section on the right lists logos for Ruse University, 'UNIVERSITETI TRINOVSKI', and 'fhs'.



Since 2009: Participation in EU projects

- Towards the Modernization of Higher Education Institutions in Uzbekistan/ MATcHES - 544573-TEMPUS-1-2013-1-BG-TEMPUS-JPHES (2013 – 4571 / 001 – 001), www.matches-project.eu
- IMPROFARM – Improving the Production and management Processes in Agriculture through Transfer of Innovations, 2011-1-PL-LEO05-1978; www.improfarm.eu
- ENTREPEDUC – THE ENTREPRENEURSHIP EDUCATION PROJECT (ENHANCING ENTREPRENEURIAL SELF-EFFICACY AND IDENTITY). <http://entrepeduc.org/collaborators/> , University of Wisconsin-Milwaukee Institutional Review Board for the Protection of Human Subjects (IRB #10-259, Date:4/6/2010).
- STARTENT - Fostering Business-University Partnerships for Entrepreneurship Education in Europe", ENT/CIP/09/E/N02S001, www.startent.eu
- ECO BIZ – Ecologic Cross-Border Operations for a Business Integrated Zone, 2(3i)-3.1-16 MIS ETC 216, <http://www.uni-ruse.bg/projects/archive>
- Bulgarian-Romanian Research Project Contract DNTS 02/26, (2010). “Comparative study regarding the training needs for development of entrepreneurial competences in the context of EU post-integration”, <http://www.uni-ruse.bg/projects/archive>
- Others



MATcHES - 544573-TEMPUS-1-2013-1-BG-
TEMPUS-JPHES (2013 – 4571 / 001 – 001),
www.matches-project.eu





MATCHES - 544573-TEMPUS-1-2013-1-BG-
TEMPUS-JPHES (2013 – 4571 / 001 – 001),
www.matches-project.eu





STARTENT - Fostering Business-University Partnerships for Entrepreneurship Education in Europe", ENT/CIP/09/E/N02S001, www.startent.eu





Since 2013: Start-it-Smart





Students – the future of Bulgaria

